

# 25 Irresistible

## CALL TO ACTION EXAMPLES

A **call to action** is a way of leading people to take the next step in your customer journey.

People don't take action unless they're encouraged or challenged to do so. That makes a clear call to action one of the most important aspects of any web page, Facebook post, Instagram caption, or advertisement.

***“Your customers are bombarded with more than three thousand commercial messages per day, and unless we are bold in our calls to action, we will be ignored. If our calls to action are soft, they will not be noticed.” ~ Donald Miller***

Below are 25 go-to calls to action that customers can't help but click. Begin using them in all of your content today and watch your engagement explode!

1. BUY NOW
2. SCHEDULE A DISCOVERY CALL
3. ORDER TODAY
4. CONTACT US
5. REGISTER TODAY
6. DOWNLOAD YOUR FREE GUIDE
7. GRAB YOUR CHECKLIST
8. JOIN OUR WAITLIST
9. RESERVE YOUR SPOT
10. CHECK OUR AVAILABILITY
11. DONATE NOW
12. GIVE TODAY
13. CLAIM YOUR SEAT
14. SHOP OUR PRODUCTS
15. JOIN MY COMMUNITY
16. APPLY NOW
17. GET YOUR TOOLBOX
18. STOP THE OVERWHELM
19. END THE CRAZY CYCLE
20. START YOUR FREE TRIAL
21. TAKE THE QUIZ
22. GAIN MEMBERS ONLY ACCESS
23. ACCESS YOUR HOLIDAY SPECIAL
24. ENROLL IN OUR COURSE
25. SIGN UP FOR OUR WEBINAR